

THE INSIDER

ISLAND CITY SPORT & SAFETY'S MONTHLY NEWSLETTER
GIVING YOU THE INSIDE SCOOP ON GETTING OUTSIDE



MARK YOUR CALENDARS

Nov 4 'Tis the Season Craft Show LUHS 9:00-3:00
 Nov 12 Ski & Winter Gear Swap LUHS 10:00-12:30
 Nov 14 Island City Sport & Safety feature 4:00-4:30
 Channel 12 Up North @ 4:00 Program
 Nov 17 Ladies Night Downtown Minocqua 5:00-8:00
 Nov 17-18 Holiday Market The Waters of Minocqua
 Nov 22-24 NO SCHOOL
 Nov 23 Happy Thanksgiving - Closed for the Holiday
 Nov 25 Shop Small Saturday & Christmas in Minocqua
 Support you community.
 Shop Small. Shop Local.

JOIN IN ON THE FUN!!! LADIES NIGHT NOV 17TH

Ladies Night Shopping Event
 Friday, November 17 5-8pm
 Downtown Minocqua

Sign up at each participating store for a chance to win a \$20 gift certificate. The more stores you visit the better your chances are of winning!

Beverages and snacks will be served! Join in the fun, specials, and enjoy the charm of the downtown community!

OUR TOP 10 GIFTS UNDER \$50

Darn Tough Socks
Made in Vermont - Guaranteed for Life

Boulder Gear Puffy Insulated Vests
Men's and Lady's Styles

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Hipsister Belt Packs
Walking, Running, Traveling
Live Life Hands Free

Seirus Heatwave Gloves & Mittens
Seriously the warmest gloves!

Korkers Adjustable Ice Cleats
One Size Fits All

Junior Sized Grand Trunk Hammocks
for the smaller sized adventurer!

Buff Multifunctional Headwear

Pick-of-Life Ice Awls
for self rescue of the ice

Buff Merino Wool Hats
Lightweight - Midweight - Heavyweight

Arctic Shield T1X or T2X Camo
Backpacks

**ISLAND CITY SPORT &
SAFETY HAS A UNIQUE
AND USEFUL GIFT FOR
EVERYONE ON YOUR GIFT
GIVING LIST THIS SEASON**

*Give the gift
of safety*

This Christmas Season why not give the gift of safety! The time to think about safety isn't after an accident. To many times we procrastinate buying those ice cleats until we actually fall on the ice. Be proactive. Not reactive. Whether it's a first aid kit, compass, fire stater, emergency blanket; set yourself up so you can be thinking, "boy am I ever glad I bought that" verses "boy I wish I would have bought that". Having the right gear makes all the difference between having a tragic situation and coming home with a good story. Return safe and tell the fireside story about how you beat the elements and had the time of your life.

Know someone who loves getting outdoors? Then give them a gift of safety this year. And who knows you may be getting a call later in the year with a huge thank you for giving the gift that saved the day, camping trip, or weekend adventure.



Whether your in your backyard, shoveling your driveway, in the woods, or in your vehicle having the right gear - especially in the winter - isn't just a good idea, it's essential! We live in the Northwoods. We can't, and shouldn't, rely on our cell phones as our safety blanket. A cell phone can't keep you warm, stop bleeding, or keep you from falling.

Think ahead. Be prepared. Stay safe.